



When: November 15th, 2016
Where: Courtyard by Marriott Ankeny
2405 SE Creekview Drive, Ankeny, IA 50021
Please register by November 7th

Conference Agenda

November 15th

9:15 am – 9:30 am	Check-In and Reception
9:30 am – 9:45 am	Welcome Remarks (Leslie Goldsmith, Cory Sander, Tom Dietrich)
9:45 am – 10:15 am	Communication and Education Tools Demo (Leslie Goldsmith, Cory Sander, Tom Dietrich)
10:15 am – 12:30 pm	Peer-to-Peer Sharing (Reps from Each Participant Agency) <ul style="list-style-type: none">• Objectives and Targets• Challenges / Successes• Communication Examples
12:30 pm – 1:00 pm	Lunch
1:00 pm – 2:30 pm	Community-Based Social Marketing – Theory and Practice (Jennifer Tabanico) <ul style="list-style-type: none">• Foundations• Case Studies• Hands-on Activities
2:30 pm – 2:45 pm	Break
2:45 pm – 4:00 pm	Community-Based Social Marketing – Theory and Practice (Jennifer Tabanico) <ul style="list-style-type: none">• Application of Behavior Change Tools• Break out Sessions• Best Practices/Conclusion

Register on-line using the following link:

www.iowadnr.gov/emsworkshopregistration

If you have questions, call or email Leslie Goldsmith
at 515-725-8319 or leslie.goldsmith@dnr.iowa.gov

Catered lunch by Marriott included